



















MAIL COUPON WE TRUST YOU 57th YEAR BOYS GIRLS LADIES MEN

Movie Projectors with roll of film, Roller Skates (sent postage paid). Latest model Bicycles, Wagons (sent express charges collect). Many other Premiums or Cash Commission now easily yours. SIMPLY GIVE art pictures with White CLOVERINE Brand SALVE sold easily to friends, neighbors and relatives at 25 cents a box with picture) and remit per catalog sent with your starting order, postage paid by us. Be first! WILSON paid by us. Write or mail coupon today. Act now! WILSON CHEMICAL CO., Dept. B-102, TYRONE, PA.



LADIES

MEN

Be



Electric Record Players, Radios, Outfits, large size Ukuleles, loyable Electric Record Players, Radios, Complete Fishing Outfits, large size Ukuleles, lovable fully dressed Dolls over 15" in height tsent postage paid). Other Premiums or Cash Commission now easily yours. SIMPLY GIVE art pictures with White CLOVERINE-Brand SALVE easily sold at 25 cents a box (with picture) and remit per catalog sent with starting order postage paid by us. Be first. Act Now! WILSON CHEMICAL CO., Dept. C-102, TYRONE, PA.



ACT NOW

COUPON TODAY MAIL

Wilson Chem. Co., Dept. ME-102, Tyrone, Pa. Date......
Gentlemen:—Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture) I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

	Age
St	
Town	No State
Print LAST	

Paste on a postal card or mail in an envelope NOW

STRAIGHT ARROW, July-August 1952. Vol. 1, No. 25. Published every other month by Magazine Enterprises, 11 Park Place, New York 7, N. Y. Vincent Sullivan, Publisher; Raymond C. Krank, Editor, Subscription \$1.50 for 12 issues; other countries \$2.00. Designed and produced in the U. S. A. by Sussex Publishing Company, Inc. Entire contents copyrighted 1952 by National Biscuit Company. World Rights Reserved, Printed in U. S. A.

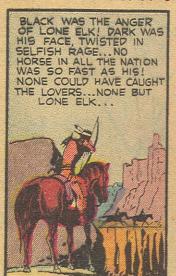






S-T-R-A-1-G-H-T-A-R-R-O-W-W







FIERCE WAS THE RAGE OF WAPITI MAN, GREAT
MEDICINE MAKER OF THE LAKOTA SIOUX!

FOR YOUR PRIPE,
LIVE ON! FOR YOUR
HATE OF THESE
LOVERS, SEEK DEATH,
AND NEVER FIND IT!

KNOW THE BITE OF LONELINESS!
KNOW THE BITTER TASTE OF AGE
THAT NEVER DIES! ONLY WHEN ONE
COMES WHOSE TOUCH SHALL MAKE
THE FLOWING WATERS TURN TO
ICE SHALL YOU KNOW PEACE!
SHA'HA DA'ATSE! THIS IS THE
CURSE OF THE WAKAN TANKA!



AND SAYS THE OLD INDIAN
LEGEND LONE ELK WAS DOOMED
FOREVERMORE TO WANDER,
YEAR AFTER YEAR, ALONE AND
FRIENDLESS SEEKING PEATH
THAT WAS ALWAYS DENIED.



S-T-R-A-1-0-H-T-A-R-R-0-W-05













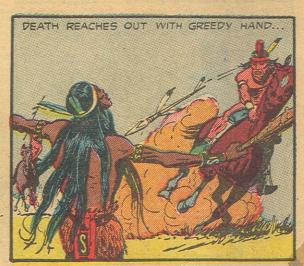
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S-T-R-A-I-G-H-T-X-A-R-R-O-W-







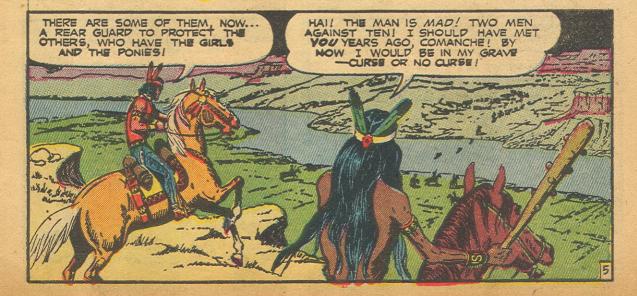
THE BLACKFEET

HAVE IT AS YOU SAY, LONE ELK! I GO AFTER THE LIPANS, TO BRING BACK THE TWO GIRLS AND THE PONIES! HA GIA — FAREWELL!

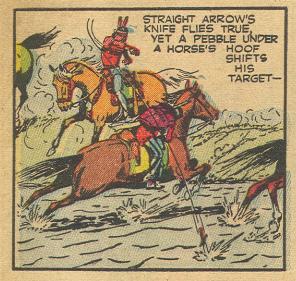


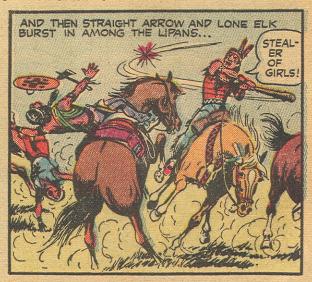
ANY BRAVE WHO GOES
ALONE INTO AN ENEMY
CAMP COURTS PEATH!
HAI, THAT IS THE
PLACE FOR ME!
EVEN THOUGH THEN
I CANNOT PIE, ON! WE
ALWAYS A
CHANCE...! NO TIME
TO WASTE
ON WORDS!

, All



SFRAJOHT A-R-R-O-W







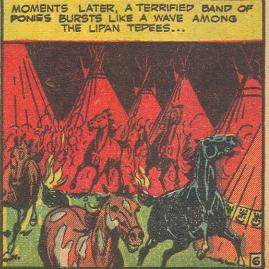
THE FIGHT IS SOON OVER.
NO TEN BRAVES CAN STAND
BEFORE THESE TWO! AS
THEY CLEAN THEIR WEAPONS...

WE DARE NOT RIDE OPENLY INTO THEIR CAMP. NOT UNTIL WE HAVE MADE THEM TOO BUSY WATCHING SOMETHING BLSE TO PAY ANY HEED TO US!









STRAIGHT ARROWS

SPARKS FLY! HIDE TEPEES DRY AS TINDER FROM THE BAKING SUMMER SUN, BURST INTO ROARING FLAMES!







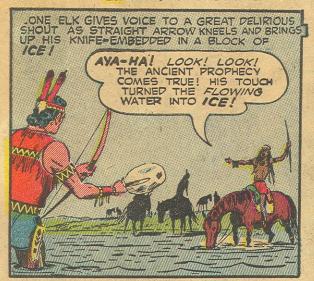
GALLOPING LIKE A GHOST, UNHARMED BY THE FLYING ARROWS, LONE ELK HERDS THE STOLEN COMANCHE PONIES AHEAD OF HIM...







ST-R-A-1-G-H-T-A-R-R-0-W-

















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- 40 westers places, I enclass 20c
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NAME

ADDRESS___

CITY_____ZONE__STATE_







STRAIGHT ARROWS







ON MOOKOOS-KOOKUS I CALL!
ON FLIBERY-FLAB WHO WATCHES OVER
ALL EVIL MEN LIKE GREY SMOKE! ON
BOOPUS AND NOOPUS! HEAR ME,
PEOPLE OF THE DARK AND THE DAY!
TIOGA CALLS YOU! YOOO-HOOO...







S-T-R-A-I-G-H-T-A-R-R-O-W-00>





INTO THE NIGHT AND ALL THE NEXT DAY THE TRADING CONTINUES, FOR HERE ARE SILVER BELTS AND GAY BLANKETS, GOOD RIFLES AND MOULDED BULLETS FROM TAOS...





A JOKE? LOOK! NEVER
HAS THERE BEEN SUCH
EASY TRADING! THE TALL
HAT MEN TAKE EVERYTHING
WE GIVE THEM! THERE IS
NO HAGGLING, NO DEMAND
FOR BETTER FURS OR MORE
HIDES! T DON'T LIKE IT...!





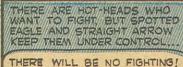
STRAIGHT ARROWS











THERE WILL BE NO FIGHTING
THE TALL HAT TRADERS
TRICKED YOU! THE MARSHAL
AND THE SOLDIERS ARE ON
THE SIDE OF THE LAW!



ON THE EDGE OF THE CAMP, SOME HOURS LATER... THE TALL HAT TRADERS STOLE THE GOODS THEY TRADED TO US. THE LAW SAYS THEY HAD NO RIGHT TO SELL THEM. THEY BELONG TO THE PEOPLE FROM WHOM THEY WERE STOLEN...





STRAIGHT ARROW















ST-RAIGHT-A-R-R-O-W-















STRAIGHT A-R-R-O-W-W







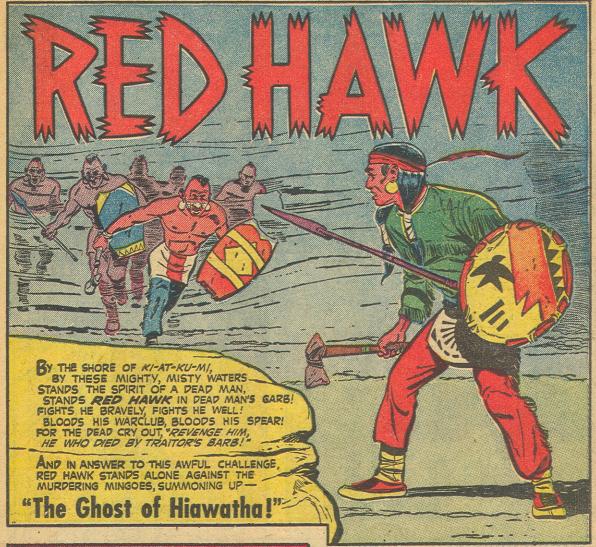


AND SO STRAIGHT ARROW
AND TIOGA WALK ALONE
AMID THE PILED-UP HIDES
AND AMONG THE PONIES
THE COMANCHE PEOPLE HAVE
TRADED...
IT WORKED
PERFECTLY—THE RED PAINT
ON OUR CHEEKS, THE YOUNG
WARRIORS WHO FELL FROM
THE PONIES AS IF DEATHLY
SICK, THE HERBS I TOSSED
INTO THE TRADER'S COOKING
POT TO GIVE HIM A
STOMACH-ACHE THIS
MORNING..!

RELAX, MY FRIEND! THIS HERS
WILL CHASE AWAY THE
DEVIL IN YOUR STOMACH!
LET THIS TEACH YOU—
DO NOT TRADE WITH
STOLEN GOODS NEXT
TIME, LEST WORSE
BEFALL YOU!

AT SOME LITTLE DISTANCE











STRAIGHT ARROW













HERE HE LIES ON LONELY BIER, LIES THIS GREATEST OF ALL REDMEN, DEAD HIS DREAMS-USELESS NOW THIS WAMPUM TOKEN! GIFT OF CHEYENNE, PLEDGE OF ALL, ALL THE INDIANS, SEEKING PEACE: CARRIED HERE BY VALIANT RED HAWK, GIFT TO HIM WHO MET DECEASE...



STRAIGHT ARROWS

I CARRIED THE WHITE WAMPUM BELT OF PEACE ACROSS MANY MILES. WITH IT, I BROUGHT PLEDGES OF ARAPAHO AND CHEROKEE, SEMINOLE AND SHAWNEE! PLEDGES TO MAKE ONE GREAT NATION FROM THE



NOW THAT HIAWATHA HAS
BEEN TAKEN BY THE GREAT
SPIRIT, THERE WILL BE NO
MORE TALK OF PEACE IN
OUR TIME! THE TRIBES WILL
WAR, ONE ON ANOTHER!
MANYSCALPS WILL BE
LIFTED! AIFE!



HIAWATHA HAS BEEN SLAIN BY MINGO ARROWS! —YET YOU ONLY BLACKEN YOUR FACES! YOU SEEK NOT TO PUNISH THE

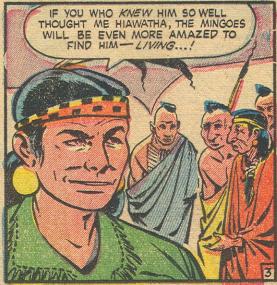












S-7-R-A-1-G-H-7-A-R-R-O-W

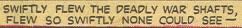


OFFERED OF HIMSELF A TARGET, TARGET FOR THE MINGO ARROWS-

HIAWATHA

OUR ARROWS DID NOT KILL HIM!







YET FROM OFF THE SHIELD OF RED HAWK, FELL THEY BACK INTO THE SEA ...



FROM ONE SIDE COMES GIANT BIGFOOT RUNNING LIKE A STARTLED DEER -

NOW THAT THE MINGOES
SHOWED WHERE THEY ARE HIDDEN —
REDHAWK AND I WILL CATCH THEM!





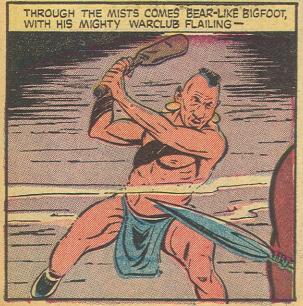
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S-T-R-A-1-G-H-T-A-R-R-D-W-W>





























MIDNIGHT - QUAGMIRE CITY BANK...

SURE YOU LOCKED THE DOORS, JASON?

— I THOUGHT SHORE I FELT A DRAFT I LOCKED AND ONE ... 'EM. AIN'T THOUSAND KIN GET IN ...







S-T-R-A-1-G-H-T-A-R-R-O-W-















STRA1-0-H-T-A-R-R-0-W-

YOUR CLAIMS ARE JUST, CHIEF. EVIL WHITE MEN HAVE DONE YOUR TRIBE MUCH HARM. BUT I TELL YOU—WE ARE EXPECTING A TREATY FROM WASHINGTON THAT WILL SETTLE EVERYTHING!



YOU HAVE PROMISED THIS TREATY FOR A WHOLE YEAR NOW AND STILL IT HAS NOT COME! THE RED MAN IS WEARY OF PROMISES! THE WHITE MAN SPEAKS WITH FORKED TONGUE!









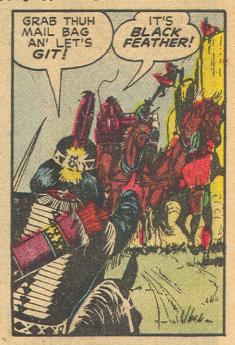




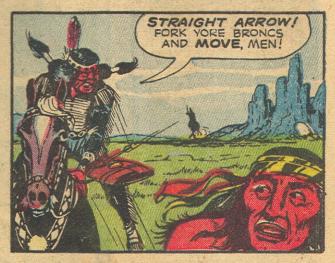
5-7-R-A-1-6-H-T-A-R-R-0-W---















S-T-R-A-I-G-H-T-A-R-R-O-W-















STRAIGHT ARROW













HEY, LAME NOSE! WHAT'S
GOIN' ON OUT THERE—I
THOUGHT I HEARD—
Y///////
STRAIGHT ARROW!

ST-R-A-1-0-H-T-A-R-R-0-W---->











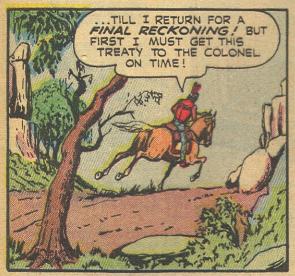




STRAIGHT A-R-R-0-W















THE SHOW'S ON. Super Duper. Simply Terrific!

LIGHTS UP!

LIKE BIGGEST, COSTLIEST TELEVISION SETS!

- SHOWS BRILLIANT PICTURES
- M HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALLI
- THRILLS YOU AND YOUR FRIENDS POP-EYEDI
- AND . . . MAKES YOUR AVINGS MOUNT UP FASTI

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midget wonder!

LIGHTS UP THE MINUTE YOU DROP COINI Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up -in a big, BIG way! In a split second,

dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures vet!

TURN OF KNOB SHOWS NEXT EXCIT-ING PICTURE! When you've looked ing Picture! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY" - AND FASTI Your savings pile up PLENTY FAST-and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the ALL-STEEL CONSTRUCTION

COMPLETE WITH BATTERY AND BULB!

complete show! And with SIX wonderful pictures to see - you bank REAL MONEY just for letting them look!

It's a HONEY—IN EVERY DETAILS You'll be the eavy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted on speaker grille and dials. All metal ruggedly built bank, 4% x 4°, has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. GUARANTEED TO DELIGHT YOU bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

the screen leaps into dazzling life! AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream

... BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL SEND NO MONEY! ORDER YOURS TODAY! NEW TELEVISION BANK!

Street

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house? This beautiful new Television Bank is the last work in elegance—matches all styles of furmiture-makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends

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SEAGEE CO., Dept. ME-5 2 Allen Street, New York 2, N. Y.

Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name.

(Please Print Plainly)

City Zone

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SAVE 50% OFF OUR REG. CREDIT PRICES!

of extra charge with your order:
when you open your package, you'll find a thrilling, surprise GIFT, such
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KEEP even if you return merchandise for refund! SPECIAL OFFER: If you
send cash or money order with your order you receive 2 GIFTS and SAVE
on money order fee!

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IMPORTANT! — Read this message for TOU!

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In 5 sparkl



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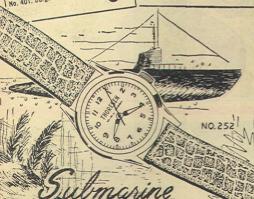


SOLIN

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NOW YOURS at an unbelievable LOW PRICE - the timepiece the Atomic Age! The SUBMARINE watch actually DEFIES BREAKAGE! A special SHOCK ABSORBER invention protects the balance staff or 'heart" of your watch against shocks, rough handling, dropping! It even runs UNDER WATER. Unlike old fashioned watches, the case is SCREWED TIGHT and special GASKET helps keep out water, grime and dust. The accurate JEWELLED movement is PRECISION-MADE by Swiss Artisans. So handsome and THIN yet so rugged! Why waste your money in an ugly, inferior and poorly made watch that breaks down easily? For only a few cents! more than the CHEAPEST wrist watches you can be the proud | U. S. DIAMOND HOUSE, 80 EF-300 owner of a SUBMARINE wrist watch - if you act QUICK!

YOURS to try . . . at OUR risk!

Enjoy this wonderful timepiece without risk or obligation for you! Wear it for 10 days. See for yourself how attractive it looks! Observe its many QUALITY features, such as: Red Sweep-Second Hand, Split-Second calibrations, Unbreakable Crystal! See how the numbers and hands seem to "LIGHT UP" at night! Swim with it! if you like! Drop it! Test if for accuracy! You can spend many times as much and not get ALL these great features! Yes, try it, I test it, compare it -without risk! You be the judge! Full price back I QUICK if not delighted! You just can't lose!

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NEW "SPHERE" POINT PEN GIVEN

NEW "SPHERE" POINT PEN GIVEN
We offer this wonderful SPHERE POINT pen at \$1.95, but if you buy
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just rolls on to the paper. It never scratches. It always writes smooth
as silk. By the way, this wonderful pen writes UNDER WATER also, as
well as in AIRPLANES. You can write with it lying down and upside
down. It writes sharp and clear and dries quick on the paper. The
SPHERE POINT pen also writes on LEATHER, METALS, GLASS. Now we
don't ask you ONE PENNY EXTRA for this attractive, useful pen. It's
yours FREE of extra cost with your typewriter, but please RUSH your
order NOW! Send no money. Pay postman only 2.95 plus postage when
he delivers your typewriter and sphere pen. Iry them and enjoy them
for 10 days at our risk! Full price back quick if you are not thrilled.

TYPES REAL LETTERS!

0	D	AY	TR	IA	L -	GIF

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NAME		
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C SAVE MORE . get more - by sending cash or money order with this coupon! We pay ALL fees and you get 2 GIFTS instead of only one!

FUN SHOP ORDER TODAY at our LOW PRICES!



GYM

FISH SWIM THROUGH MAGIC LOOP

DECORATES END TABLES, BOOK-CASES, ETC. What keeps the water in the loop? Amaze and mystify your friends with this sensational new "mystery" fish-bowl molded from clear duroble plosite with a scientific tube loop. Fill it with approximately ½ gallon of water as per our secret instructions, then insert two or three of your yet goldfish. You'll watch them for hours and hours as they frisk and frolic through the loop. The perfect compliment any room. Decorates end-tobles, bookcase, etc. Makes a wanderful gift. SEND NO MONEY. (C.O.D.) you pay post-one. Remit with order, we pay postage.)



SEND NO MONEY C.O.D. you pay postage. Remit with order we pay postage.



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Want thrills, excitement and action? Then get yourself the LITTLE BANDIT. This miniature slot machine operates like the regulation size mackine, Pull down the lever, the wheels spin and a combination shows up in actual colors. Award chart on machine gives scoring. Made of sturdy, colorful plastic. Non-coin operated. Full instructions and game suggestions are included.





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